

BUSINESS SCHOOL

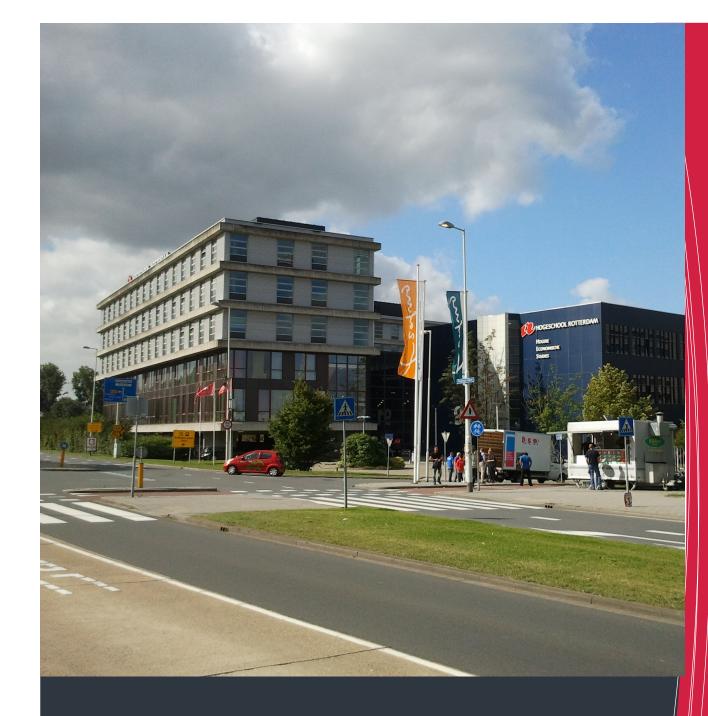
Rotterdam Business School

welcomes you to the

Rotterdam Business Week / BIP

22 – 26 May 2023

Note: the physical week is also the starting point for the BIP-students



"When it comes to international business, Rotterdam is the place to be! Europe's biggest port, the financial and business heart of The Netherlands, many international companies, a multicultural city ... a true gateway to the rest of the world!"



Arrival

Dutch students will contact you before the business week by email. They will make arrangements to quide you from

the Central Train station in Rotterdam to the hostel when you arrive. In order

to make an appointment about the

time and place of your pick-up, the

students will contact you at least two

weeks before arrival by e-mail. Please

make arrangements with the students

If you come by car, let the students

space, so you will have to park in a

know as well. The hostel has no parking

parking garage in the neighbourhood.

This is expensive, but it is the safest

way. During the week you can use

to bring you to the hostel.

public transportation.

Rotterdam Business Week 2023

Welcome!!

The May edition of the Rotterdam Business Week might be a long time away. However, preparations go at full speed. Although no quaranties can be given, we are preparing a live event in Rotterdam.

Rotterdam, your hosting city

Rotterdam is 'hot and happening'. According to the British Academy of Urbanism, Rotterdam is the best European city to live in. Rough Guides Travel placed Rotterdam in the top ten cities of the world you must see. Experience the city with its young, tolerant and open-minded population. During the business week you will explore Rotterdam and students will organize a night out for you, so you can also experience the night life of this modern city.

What can you expect?

fun, new friendships, international experience!

Traveling during Business Week

On arrival, you will receive a public transportation card from the Dutch students; These public transportation cards will give you access to the bus, tram and metro in Rotterdam. There is enough money on the card to travel to and from the University. If you wish to use public transportation more often, you have to charge the card yourself. Please hand in the card at the end of the week.

Travel to the University

There will be 2 Dutch students staying in the hostel as well. They will accompany you to the university so you won't get lost in the public transportation system of Rotterdam.

Coffee breaks

In order to get to know one another, it is common to share some food and/or drinks. Therefore we organize coffee breaks. To keep up the tradition we ask the students from each country to bring some food and/or drinks which are typical for their country and share them with the other students and lecturers.

Accommodation

Later to be decided.

Reservations will be made from Monday till Friday. Breakfast is included.





CONTACTS

HRBS-International Kralingse Zoom 91 3063 ND Rotterdam The Netherlands

www.rotterdamuas.com



IMPORTANT EMAILS

Application/questions: HFB international@hr.nl

Coordinator Business week:

P.J.M.K.GEWOET-SONNEVELD@HR.N D.M.M.BOUWMAN@HR.NL





Rotterdam Business Week 2023

Rotterdam

Rotterdam is a modern city with a unique sky line. You will have a few hours of free time to explore the city of Rotterdam and its architectural buildings. Don't forget to bring a camera/phone.



The case competition

This business week is about Risk Management. You and your team will be assigned to a real-life business case. Several companies will participate in the week. At the end of the week you will be asked present a risk analysis to a jury consisting of teachers and a representative of the business company.

Company visit:

Each student is part of a team and assigned to a company. You will visit the company you work for on Wednesday morning.

(this is a formal company visit, the dress code is formal as well!)

Work in international teams

Students are split up in groups of 5 or 6 participants. They will receive the case on Monday afternoon and start working on it right away. Students will be working in international groups so they will experience how it is to work with different cultures and in English (a challenge as well). In the schedule you will find the working hours of the students. The lecturers will be asked to help the groups.

Pre-week assignment:

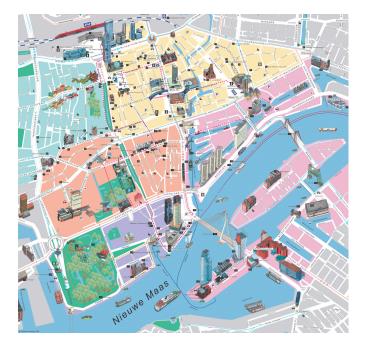
To get to know you, we also ask you to make a short film of 5 minutes about your country, the city, the university and yourself.

Deadline: the short film (or the link to it) should be emailed to HRBS-international@hr.nl at 12th May 2023.

Student/ teacher dinner

Monday evening we organize an informal dinner.

For the teachers there is also a dinner on Wednesday evening.



Only for Students participating in the Blended Learning Programme (BIP):

Students participating in the BIP-programme will continue to work on the subject of Risk Management after this week online. They will take part in online groups to play a Simulation Game. An extra set of online moments will be between 30th May and 8th of June (exact dates will follow)

Provisional Schedule Rotterdam Business Week 2023

Monday May 22	Tuesday May 23	Wednesday May 24	Thursday May 25	Friday May 26
	Location : Kralingse Zoom 91		Location : Kralingse Zoom 91	Location : Kralingse Zoom 91
	08.00 Pick-up at Hostel 08.30 Guest lecture Introduction	08.30 Consultancy at the Case Company.	9.30 Working on the case/prepare final presentation.	09.00 Working on the presentations
	Risk Management 09.15 Working on the case	11.00 Coffee break		10.00 Coffee break Culinary specialties :
		11.30 Working on the case		10.30 Final Presentations
	11.00 Coffee break Presentation & Culinary specialties :			12.00 – 13.00 Jury results & Prize winners - certificates - feedback
	11.30 Presentation task 1			- Students look back (pictures)
	12.00 Working on the case			- farewell
12.30 Arrival of students at location TBD	13.00 – 14.00 Lunch	13.00 – 14.00 Lunch	12.00 Lunch	13.00 – 14.00 Lunch (voluntary)
12.45 Lunch at location	14.00 Working on the case	14.00 Working on the case	Cultural Programme 14.00 Activity in Amsterdam	14.00 Departure
13.30 – 14.30 introduction of the week Country presentation Meet your team	15.00 Coffee break	15.30 Coffee break	15.00 Amsterdam Free programme	
	Presentation & Culinary specialties:	Culinary specialties :		
14.30 – 18.00 assignment in city centre	15.30 Working on the case			
18.00 Studentdinner	16.30 Presentation task 2	16.15 Presentation task 3	19.00 Amsterdam boat trip	
Free program in the evening	Free program in the evening	17.15 free program in the evening	20.30 Transport back to Rotterdam, directly after boat trip 21.30 Arrival in Rotterdam	